South Dakota Board of Regents

EXISTING PROGRAM: SUBSTANTIVE PROGRAM MODIFICATION
This form is used to request substantive changes in already existing programs (majors, minors, specializations).

1. INSTITUTION: Northern State University

2. CURRENT PROGRAM NAME: Graphic Design Specialization (BA-Art)

3. THIS PROPOSAL DEALS WITH A CHANGE IN:
   Distribution of Credits

_____ total credits required within the discipline	_____	Program name
_____ total credits of supportive course work	_____	Existing specialization
_____ total credits of elective course work	__X__	Addition of specialization
_____ total credits required for program	_____	Other (explain)

4. LEVEL: **5. CATEGORY:**

_____	Certificate	_____	Minor
_____	Associate Degree	__X__	Major
__X__	Bachelor's Degree	__X__	Specialization
_____	Master's Degree		
_____	Doctoral Degree		

6. EFFECTIVE DATE OF CHANGE: Fall 2016 _____

7. IF A NAME CHANGE IS PROPOSED, THIS WILL OCCUR:

_____ on the effective date for all students

_____ on the effective date for students new to the program
             (enrolled students will graduate from existing program)

8. PRIMARY ASPECTS OF THE MODIFICATION:

Existing Curriculum	Proposed Curriculum (Highlight Changes)
Current Program Name:	Proposed Program Name: **Graphic Design Specialization**

Pre	Num	Title	Cr Hrs	Pre	Num	Title	Cr Hrs
						Foundations	12
				ART	111	Drawing I	
				ART	121	Design I (2D)	
				ART	123	3D Design	
				ARTD	113	Intro to Digital Media	
						Art History	12
				ARTH	211	History of World Art I	
				ARTH	212	History of World Art II	
				ARTH	311	History of World Art III	
						Graphic Design Core	15
				ART	270	Photography Techniques I	
				ARTD	231	Graphic Design	
				ARTD	333	Web Page Design I	
				ARTD	334	Digital Imaging I	
				ARTD	335	Digital Illustration	
						Graphic Design Major Courses	18
				ART	370	Photography Techniques II	
				ART	470	Photography Techniques III	
				ART	475	Photography Techniques IV	
				ART	494	Internship (3 credits)	
				ARTD	241	2D Motion Graphics I	
				ARTD	331	Graphic Design II	
				ARTD	337	Interactive Design I	
				ARTD	338	Digital Video Design I	
				ARTD	341	2D Motion Graphics II	
				ARTD	433	Web Design Page II	
				ARTD	434	Digital Imaging II	
				ARTD	435	Digital Media Studio	
				ARTD	436	Digital Illustration II	
				ARTD	437	Interactive Design II	
				ARTD	438	Digital Video II	
				ARTD	445	Graphic Design III	
						Electives – Any ART/ARTD/ARTH course (except ARTH 100)	6
				ARTD	489	Senior Capstone	3

Total number of hours required for major, minor, or specialization		Total number of hours required for major, minor, or specialization	**66**
Total number of hours required for degree		Total number of hours required for degree	**120**

9. EXPLANATION OF THE CHANGE:
The art department seeks to update and clarify the curriculum structure for art students that specialize in graphic design and digital media.

This proposal includes:

1. A new degree specialization title – Graphic Design

2. Adding a basic digital graphics course (ARTD 113) will integrate technology into the foundations curriculum.

3. Easy to understand curriculum structures are now organized into six common categories:
   a) Foundations
   b) Art/Design History
   c) GD Core Courses
   d) GD Major Courses
   e) GD Electives
   f) Senior Seminar

This will facilitate focused opportunity for advanced level studies within the student's specialization.

_____   4/21/15
Institutional Authorization (President or Designee)   Date Submitted