



northern *State* university

# 2013-2014 Placement Report

Institutional Research Office  
June 2015

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## REPORT SUMMARY

Integrated Postsecondary Education Data System (IPEDS) completions data indicate that 390 degrees were conferred during the 2013-2014 reporting cycle. This included 16 two-year degrees (4%), 313 four-year degrees (80%), and 61 graduate degrees (16%). This number of completions is consistent with data reported from 2006 through 2014, with an average of 356 completions and a range of 320 in 2006 to 391 in 2012.

Placement Surveys were sent to 383 degree completers; a good response rate of 48% was achieved. Respondents appear to be proportionally representative of the degree categories reflecting the makeup of all completers during the reporting period. Specifically, there were 8 (4%) two-year degree, 145 (80%) four-year degree, and 29 (16%) graduate degree completers who responded to the survey. It should be noted that responses, especially when disaggregated represent a very small number of degree completers. This is especially true of associate degree completers.

Respondents indicated that they reside in 23 different states, with the majority (70%) living in South Dakota. The location with the next largest residency was North Dakota (4%) and Minnesota (4%). Most respondents (93%) indicated that they are employed either part-time or full-time. Thirty-one percent of four-year degree completers indicated that they are attending or plan to attend graduate school; this percentage for advanced degree completers was twenty-one percent. Half of those who indicated they were currently unemployed or seeking employment reported that they are attending or plan to attend graduate school. The majority (70%) of all currently employed respondents indicated that their employment was related to their degree. When combined, 84% of currently employed respondents indicated that their employment was related to their degree and/or appropriate for reaching their career goals.

## REPORT BACKGROUND AND METHODS

**Data Collection for Completion Information:** Completion (graduation) counts match Integrated Postsecondary Education Data System (IPEDS) completions reporting. Degrees awarded in this report are based on degrees awarded during academic year 2013-2014; which is defined to be summer 2013, fall 2013, and spring 2014.

**Placement Survey contact cycle for recent graduates:** Surveys are sent out in the fall and spring terms to graduates who completed a degree program the preceding year. Each graduate is contacted by email (Appendix A), asking that they report employment status, state of residency, and salary. No postal mailing was sent during this collection cycle. Seven (7) email reminders were sent to individuals who did not respond. When working numbers were available, three (3) phone calls were also made to individuals who did not respond. During the 2013-2014 collection cycle a **48% response rate** from the email messages and phone calls was obtained.

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I. 2013-2014 IPEDS COMPLETIONS

2013-2014 Summary of Degrees Awarded

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Degree	Total	% of Total Degrees
Associate of Arts or Science	16	4%
<b>Total 2-Year Degrees</b>	<b>16</b>	<b>4%</b>
Bachelor of Arts	68	17%
Bachelor of Science	168	43%
Bachelor of General Studies	10	3%
Bachelor of Science in Education	52	13%
Bachelor of Music Education	15	4%
<b>Total 4-Year Degrees</b>	<b>313</b>	<b>80%</b>
MS, MSED	61	16%
Post Certificates	0	0%
<b>Total Graduate Degrees</b>	<b>61</b>	<b>16%</b>
<b>Total Degrees</b>	<b>390</b>	<b>100%</b>

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**Bachelor Degree Completions: DUPLICATED Majors by School**

Row Labels	NAS	NBU	NED	NFA	Duplicated Majors Total
NACCT		22			22
NART				16	16
NBAFS		8			8
NBIOL	32				32
NBUSA		18			18
NCHEM	5				5
NECON		3			3
NELED			33		33
NENGL	10				10
NENSC	9				9
NFIN		9			9
NFSC	1				1
NGENS	10				10
NGERM	1				1
NHIST	9				9
NHPF			11		11
NINBU		4			4
NMATH	4				4
NMGMT		36			36
NMIS		4			4
NMKTG		14			14
NMLS	3				3
NMUS				30	30
NPE			1		1
NPOLS	4				4
NPSYC			14		14
NSMAD			7		7
NSOC	23				23
NSOCS	1				1
NSPAN	1				1
NSPED			11		11
<b>Grand Total</b>	<b>113</b>	<b>118</b>	<b>77</b>	<b>46</b>	<b>354</b>

**Note:** 41 graduates earned more than one major

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**Degrees Awarded: 2006 to 2014**

Degree	2005-2006		2006-2007		2007-2008		2008-2009		2009-2010		2010-2011		2011-2012		2012-2013		2013-2014	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
BA	63	20%	79	21%	74	21%	67	19%	70	21%	73	22%	83	21%	77	22%	68	17%
BS	128	40%	143	37%	118	34%	142	41%	123	36%	143	43%	158	40%	146	42%	168	43%
BSED	81	25%	76	20%	52	15%	67	19%	49	14%	50	15%	48	12%	52	15%	52	13%
BGS		0%		0%		0%		0%		0%	4	1%	15	4%	15	4%	10	3%
BME	9	3%	12	3%	9	3%	5	1%	10	3%	5	2%	5	1%	10	3%	15	4%
AA/AS	13	4%	19	5%	14	4%	15	4%	16	5%	13	4%	11	3%	15	4%	16	4%
<b>Total UG</b>	<b>294</b>	<b>92%</b>	<b>329</b>	<b>85%</b>	<b>267</b>	<b>77%</b>	<b>296</b>	<b>86%</b>	<b>268</b>	<b>79%</b>	<b>288</b>	<b>86%</b>	<b>320</b>	<b>82%</b>	<b>315</b>	<b>90%</b>	<b>329</b>	<b>84%</b>
MSED/MS	26	8%	56	15%	81	23%	49	14%	66	19%	43	13%	71	18%	34	10%	61	16%
Post Certificates									7	2%	2	1%	0	0%	0	0%	0	0%
<b>Total Degrees</b>	<b>320</b>		<b>385</b>		<b>348</b>		<b>345</b>		<b>341</b>		<b>333</b>		<b>391</b>		<b>349</b>		<b>390</b>	

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II. PLACEMENT SURVEY RESULTS

**Survey Respondents: by Degree Category**

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		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 year/Associate's Degree	8	4.4	4.4	4.4
	4 year/Bachelor's Degree	145	79.7	79.7	84.1
	Advanced/Master's Degree	29	15.9	15.9	100.0
	Total	182	100.0	100.0	

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**Reported Current Residency: by State**

		Reported Residency Location			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Missing	7	3.8	3.8	3.8
	AL	1	.5	.5	4.4
	CA	2	1.1	1.1	5.5
	CO	2	1.1	1.1	6.6
	IA	3	1.6	1.6	8.2
	ID	1	.5	.5	8.8
	KS	2	1.1	1.1	9.9
	MN	8	4.4	4.4	14.3
	MO	1	.5	.5	14.8
	MT	1	.5	.5	15.4
	NC	1	.5	.5	15.9
	ND	8	4.4	4.4	20.3
	NE	1	.5	.5	20.9
	NM	1	.5	.5	21.4
	NV	2	1.1	1.1	22.5
	OR	1	.5	.5	23.1
	PA	1	.5	.5	23.6
	SD	127	69.8	69.8	93.4
	TX	2	1.1	1.1	94.5
	UT	1	.5	.5	95.1
	VT	1	.5	.5	95.6
	WA	3	1.6	1.6	97.3
	WI	3	1.6	1.6	98.9
WY	2	1.1	1.1	100.0	
	Total	182	100.0	100.0	



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**Reported internship Participation Rates: by Degree Category**

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I participated in a career-related internship, job shadowing, volunteer position, or similar experience before graduation from NSU (NOT including student teaching and soph./jr. field experiences.)			
			Total
	Yes	No	
2 year/Associate's Degree	0	8	8
4 year/Bachelor's Degree	62	83	145
Advanced/Master's Degree	18	11	29
Total	80	102	182

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**Reported Employment Status: by Degree Category**

	What is your current employment status?			Total
	Employed part time (<35 hours per week)	Employed full-time (=35 hours or more per week)	Currently seeking employment or not employed	
2 year/Associate's Degree	1	6	1	8
4 year/Bachelor's Degree	24	111	10	145
Advanced/Master's Degree	4	24	1	29
Total	29	141	12	182

**Reported Continuing Education: by Degree Category**

	I am currently attending or plan to attend graduation/professional school.		Total
	Yes	No	
2 year/Associate's Degree	0	8	8
4 year/Bachelor's Degree	45	100	145
Advanced/Master's Degree	5	24	29
Total	50	132	182

**Reported Continuing Education- Responses of "Yes"  
Graduate or Professional School: Location**

		Q3. Degree(s) Earned:		Total
		4 year/Bachelor's Degree	Advanced/Master's Degree	
Graduate or professional school location.	In State- NSU	8	2	10
	In State- Other	8	1	9
	Out of State	20	0	20
	None Indicated	9	2	11
Total		45	5	50

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**Reported Employment Status and Continuing Education**

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		What is your current employment status?			Total
		Employed part time (<35 hours per week)	Employed full-time (=35 hours or more per week)	Currently seeking employment or not employed	
I am currently attending or plan to attend graduation/professional school.	Yes	17	27	6	50
	No	12	114	6	132
Total		29	141	12	182

**Reported Employment Status and Continuing Education: by Degree Category**

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I am currently attending or plan to attend graduation/professional school.			What is your current employment status?			Total
			Employed part time (<35 hours per week)	Employed full-time (=35 hours or more per week)	Currently seeking employment or not employed	
Yes	Q3. Degree Category:	4 year/Bachelor's Degree	16	23	6	45
		Advanced/Master's Degree	1	4	0	5
	Total		17	27	6	50
No	Q3. Degree Category:	2 year/Associate's Degree	1	6	1	8
		4 year/Bachelor's Degree	8	88	4	100
		Advanced/Master's Degree	3	20	1	24
	Total		12	114	6	132
Total	Q3. Degree Category:	2 year/Associate's Degree	1	6	1	8
		4 year/Bachelor's Degree	24	111	10	145
		Advanced/Master's Degree	4	24	1	29
	Total		29	141	12	182

**Relationship between Employment and Education/Career Goals: by Degree Category**

\*NOTE: Respondents who indicated employment only; respondents were asked to choose all that apply

			Employment is related to my education	Employment is not related to my education	Employment is appropriate for reaching my career goals	
Q3. Degree Category:	2 year/Associate's Degree	Count	2	2	2	6
	4 year/Bachelor's Degree	Count	92	34	35	135
	Advanced/Master's Degree	Count	24	3	5	28
Total		Count	118	39	42	169

**Relationship between Employment and Education/Career Goals:  
Combined Responses of Related and Appropriate by Degree Category**

\*NOTE: Respondents who indicated employment only

		Employment is Related to degree or Appropriate for Career Goals		Total
		Related/Appropriate Indicated	Related/Appropriate Not Indicated	
Degree Category:	2 year/Associate's Degree	4	2	6
	4 year/Bachelor's Degree	105	30	135
	Advanced/Master's Degree	26	2	28
Total		135	34	169

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**Appendix A**

Placement Survey Email Message and Survey



*northern State university*

October 20, 2014

Dear Graduate:

Each year, the NSU Center for Career Development and Placement collects the employment and educational pursuits of our graduates for the purpose of required institutional reporting. Please take a few moments to assist us by completing this brief survey by Friday, February 13, 2015.

Your identity and salary information are not connected and will not be revealed to any agencies or individuals outside the University and will be shared only with University officials for the purpose of regular reporting as required by the Board of Regents and the University. Your contact information provided by this survey will be updated for the sole purpose of keeping you connected to NSU. All reporting to outside agencies includes only numbers of graduates in each category, not individual identities. Your participation authorizes us to include your data in those reports.

Please contact the Center for Career Development and Placement directly if you have any questions at 605-626-2371 or [careerdev@northem.edu](mailto:careerdev@northem.edu). Thank you in advance for your participation in this survey.

Sincerely,

NSU Career Development & Placement Center

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Question 1

Please provide the following information:

- Today's Date: (mm/dd/yyyy)
- Full Name:
- Preferred Mailing Address:
- Preferred City, State and Zip Code:
- Permanent Phone:
- Cell Phone:
- E-mail Address:

Question 2

Graduation Term(s):

- August 2013
- December 2013
- May 2014

Question 3

Degree(s) Earned:

- 2 year/Associate's Degree
- 4 year/Bachelor's Degree
- Advanced/Master's Degree

Question 4

NUS Major(s):

- 

Question 5

I am currently attending or plan to attend graduation/professional school.

- Yes (please indicate where at)
- No

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Question 6

What is your current employment status?

- Employed part time (<35 hours per week)
- Employed full-time (=35 hours per week)
- Currently seeking employment or not employed

Question 7

Please provide the following information:

- Employer/Organization Name:
- Employer Location (city and state/country):

Question 8

Please provide the following information:

- Current Employment Position/Title:
- Major Duties/Responsibilities Associated with Position:

Question 9

Regarding your above response, these position responsibilities are: (Check all that apply)

- Related to my education
- Not related to my education
- Appropriate for reaching my career goals

Question 10

Please indicate your current annual salary range:

- <\$20,000
- \$20-24,999
- \$25-29,999
- \$30-34,999
- \$35-39,999
- \$40-44,999
- >\$45,000

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Question 11

I participated in a career-related internship, job shadowing, volunteer position, or similar experience before graduation from NSU (not including student teaching and soph.-jr. field experiences.

- Yes (please explain)
- No



Question 12

My post-NSU graduation plans are (if other than previous items):

- 



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**Appendix B**

NSU Career Center WolfWork Summary  
September 1, 2013-August 31, 2014

Reported by: NSU Career Center Director

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**WolfWork Positions Advertised Summary**

<b>Positions Advertised</b>	<b>Count*</b>
Full-Time Positions	2039
Part-Time Positions	373
Internship	242
Work-Study and Student Labor	99
Unclassified	48
<b>Totals</b>	<b>2801</b>

\*Counts are low estimates: Some positions in the WolfWork system have been edited rather than copied as new jobs; some positions are listed with multiple vacancies in one entry; counts do not include employers that advertised solely via posters in the Career Services office.

**Teacher Credential Files created: 14**

The number of credential files continues to decline. There is no information available to report on the number of credential files sent to prospective employers for this reporting period. During the 2012-2013 reporting period, 96 files were sent to prospective employers.

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**Appendix C**

NSU School of Business Internship Activities Summary  
September 1, 2012– August 31, 2013

Reported by: NSU School of Business Internship Director

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Job announcements and postings are made available via our School of Business Career Center web site, the distribution list, and the bulletin board in Lincoln Hall.

Accounting (Both 4-Year & 5-Year)	42
Banking/ Financial Services (BAFS)	31
Economics	0
Finance	8
General Business / Business Administration	14
International Business	12
Internship	77
Management	1
Management Information Systems (MIS)	11
Marketing	16
Totals	212

The data below include aggregated totals in the internship program (School of Business) on a for-credit basis only.

	Students	Credits
Accounting (4-Year)	3	15
Banking/ Financial Services (BAFS)	13	18
Economics	0	0
Finance	1	6
General Business / Business Administration	15	79
International Business	2	9
Management	4	16
Management Information Systems (MIS)	2	12
Marketing	1	4
Professional Accountancy (5-Year)	7	68
Totals	48	227

