



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Intent to Plan for a New Program

Use this form to request authorization to plan a new baccalaureate major, associate degree program, or graduate program; formal approval or waiver of an Intent to Plan is required before a university may submit a related request for a new program. The Board of Regents, Executive Director, and/or their designees may request additional information. After the university President approves the Intent to Plan, submit a signed copy to the Executive Director through the system Chief Academic Officer. Only post the Intent to Plan to the university website for review by other universities after approval by the Executive Director and Chief Academic Officer.

UNIVERSITY:	NSU
DEGREE(S) AND TITLE OF PROGRAM:	Master of Science in Education (MS.Ed.) in Art Education
INTENDED DATE OF IMPLEMENTATION:	Fall 2021

Please check this box to confirm that:

- The individual preparing this request has read [AAC Guideline 2.4](#), which pertains to new intent to plan requests for new programs, and that this request meets the requirements outlined in the guidelines.
- This request will not be posted to the university website for review of the Academic Affairs Committee until it is approved by the Executive Director and Chief Academic Officer.

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this intent to plan, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

President (or Designee) of the University

12/8/2020

Date

Note: In the responses below, references to external sources, including data sources, should be documented with a footnote (including web addresses where applicable).

1. What is the general nature/purpose of the proposed program? Please include a brief (1-2 sentence) description of the academic field in this program.

Northern State University’s Master of Science in Education (MS.Ed.) in Art Education degree will enhance the content knowledge and pedagogical skills of K-12 art teachers in South Dakota and across the country. The academic field of Art Education combines a deeper understanding of art history, theory, and methods with a broader knowledge of art techniques and processes.

Northern State University’s MS.Ed. in Art Education program is a summer residency, practice-oriented degree program that will advance knowledge and skills of professional, working art educators. It is designed for educators who are already teaching art in K-12 schools. The program

will enhance knowledge of current trends and challenges in art education, from new learning theories to student accessibility in the art classroom. Through the University's MS.Ed. in Art Education program, art educators may maximize learning effectiveness for their students while advancing in their career path.

- 2. What is the need for the proposed program (e.g., Regental system need, institutional need, workforce need, etc.)? What is the expected demand for graduates nationally and in South Dakota (provide data and examples; data sources may include but are not limited to the South Dakota Department of Labor, the US Bureau of Labor Statistics, Regental system dashboards, etc.)? Please cite any sources in a footnote.**

Northern State University's MS.Ed. in Art Education meets both the pedagogical and educational needs of current art teachers and provides a much-needed opportunity for professional development and advancement. It is expected that this will increase the retention of art educators, especially those in smaller, rural school districts, who will advance to an increased level of salary compensation upon completion of the program.

The intended instructional format for the program follows the model of Northern State University's successful Master of Music Education (MME) program, blending coursework taken online during the fall and spring semesters with courses taken in residence on campus during two summer sessions. This format enables art educators to retain their current teaching position while earning a master's degree from Northern State University.

Dr. Becky Guffin, Superintendent for the Aberdeen School District, is strongly supportive of Northern State University's MS.Ed. in Art Education. In a letter dated April 3, 2020, she expressed support, stating that "several of our staff members have participated in the summer Arts Education Institute in collaboration with Arts South Dakota hosted by NSU. The feedback from this experience has been very positive and has provided professional development opportunities that are unique to this group of instructors."

Dr. Guffin also recognized the value art educators will gain from graduate level professional development with their colleagues in art education:

The MS.Ed. in Art Education would allow our fine arts staff members the opportunity to collaborate with educators across the country with similar job assignments that would enhance their classroom experience with students. We recognize the value and importance of involving our staff members in opportunities that support personal and professional growth. We look forward to learning more about this opportunity, which we believe would provide a tremendous enhancement to the limited programs and professional development opportunities that we are currently able to provide these educators.

Dr. Boyd Perkins, Coordinator of Fine Arts for the Sioux Falls School District, is equally supportive. In an email dated April 8, 2020, he recognized the need for an online MS.Ed. in Art Education for teachers in the Sioux Falls School District:

The Sioux Falls School District art teachers do not currently have local options for pursuit of a specialized master's degree in art education while continuing to work in their

education careers. While they can enroll in an out of state online program, keeping an online degree local offers great advantages for our teachers and education community in our state, the most important of which is the opportunity to build a community of scholars with local colleagues and professors in the fine arts. Over time, the local investment will compound into a much-heightened level of knowledge, skills, and community amongst our local and regional art educators. NSU has a well-known reputation of a highly active fine arts school as well as a defined commitment to training K-12 teachers for the state of South Dakota. The master's program in art education at NSU seems to be a winning proposition for the future development of art education in the state of South Dakota and region.

Over the past five years, the Northern State University School of Fine Arts has hosted the annual **Arts Education Institute (AEI)** in collaboration with Arts South Dakota and the South Dakota Arts Council. This summer program offers professional educators in the arts an affordable and high-quality professional development experience that is relevant and directly applicable to the classroom. It has grown to encompass nearly 85 participating educators from all over the region. During the July 2019 session, the Northern State University Office of Online and Continuing Education conducted a targeted survey that measured the level of interest in a prospective MS.Ed. in Art Education degree.

Of the 48 responses, 31 identified as current art educators with 13 primary and 18 secondary teachers. Half of the art educators (17) expressed an interest in pursuing an MS.Ed. in Art Education. When asked their preferred method of program delivery, 58% preferred an online program with 1-week campus experience in the summer; 18% preferred an online program with a 2-week campus experience in the summer; and, 23% preferred a 100% online program. A potential cohort of 17 participants in the summer 2019 Art Institute expressed a clear and immediate interest in a primarily online MS.Ed. in Art Education degree program.

The potential pool of degree participants is bolstered by the enduring and projected strength in South Dakota's teacher education workforce. According to the South Dakota Department of Labor and Regulation, elementary school, middle school, and secondary school teachers are listed among the state's highest projected demand and highest wage occupations for the ten-year period 2016-2026, with an average projected growth rate of 6.1%.¹ The U.S. Bureau of Labor Statistics does not provide forecasting specifically for art teachers, but demand for art teachers tends to follow the overall demand for teachers nationwide. The South Dakota Department of Education lists Fine Arts as a teacher shortage area.² Teachers with degrees in the Fine Arts, including art, are eligible for TEACH grants because of the shortage of teachers in this field. Similar to Northern State University's MS.Ed. in special education, the MS.Ed. in art education creates an opportunity for elementary and secondary teachers who are already licensed and working in the field to gain a new area of expertise for a second, renewed career in education. Northern's MS.Ed. in Art Education does not lead to initial certification. However, instead of leaving the teaching field in response to the high burnout rates for teachers, teachers may choose, mid-career, to pivot to teaching art and this degree program will prepare them to do so. Offering new career opportunities to current teachers enables South Dakota to keep more teachers in the field instead of losing them from education all together.

¹ South Dakota Labor Market Information Center. https://dlr.sd.gov/lmic/hot_careers_data.aspx (accessed March 15 2020).

² South Dakota Department of Education. <https://doe.sd.gov/oatq/shortageareas.aspx> (accessed 20 October 2020).

In addition, graduates of master's programs in art education can craft arts careers in healthcare and non-profits where arts have become a larger part of community programming. The coursework of Northern's MS.Ed. in art education will include at least 18 graduate credits in art, preparing graduates to teach art in post-secondary institutions like community colleges. Earning a MS.Ed. in art education also makes teachers more competitive for professional development experiences including artist-in-residence opportunities and grants and leadership training through national arts foundations and agencies.

3. How would the proposed program benefit students?

Students enrolled in Northern State University's MS.Ed. in Art Education program will develop new teaching skills, gain a deeper understanding of art pedagogy, develop a professional network of art educators from around the region and nation, reignite their passion for teaching, and explore their own identities as educators and creators.

This flexible online program is intended to fit into the schedule of full-time educators who want to immediately apply new concepts to their daily teaching practice. Students will be challenged to think more deeply about their own practice and their students' work. They will also develop a focused competence in the visual arts, along with an intellectual understanding of the history and current issues of the field of art education.

Art is an essential feature of any comprehensive K-12 curriculum plan. Teaching art effectively requires educators who can teach techniques informed by their own studio practice. Students enrolled in the MS.Ed. in Art Education program will revitalize their own studio practice and will study art education topics in practice, theory and research to develop effective unit plans for their students. Through graduate studies in art education, students will learn to find, identify, read, analyze, and discuss the latest research in their field, enabling them to stay current throughout their careers.

4. How does the proposed program relate to the university's mission as provided in South Dakota Statute and Board of Regents Policy, and to the current Board of Regents Strategic Plan 2014-2020?

Northern State University's MS.Ed. in Art Education supports several points specific to the South Dakota Board of Regents' (SDBOR) vision for South Dakota, detailed in the current 2014-20 SDBOR Strategic Plan. Specifically, South Dakota's teachers will become more highly-educated and will have access to continuing "education opportunities needed to upgrade their credentials while remaining in the workforce."

Furthermore, Northern State University's MS.Ed. in Art Education addresses a stated outcome within the 2014-20 SDBOR Strategic Plan, Goal 2, which is a commitment to continue to approve new graduate programs.

Northern State University's MS.Ed. in Art Education is a clear expression of its mission by providing graduate programs in education. The South Dakota Legislature established Northern State University to meet the needs of the State, the region, and nation by providing undergraduate and graduate programs in education and other courses or programs as the Board of Regents may

determine.³ The South Dakota Board of Regents implements South Dakota Codified Law by authorizing graduate and undergraduate programs in education to promote excellence in teaching and learning, to support research, scholarly and creative activities, and to provide service to the State of South Dakota, the region, and the nation. The Board approved a special emphasis on E-learning in the university curriculum and service.

Northern State University's MS.Ed. in Art Education is fully within the University's mission to deliver excellent graduate programs in education. By delivering the MS.Ed. in Art Education primarily online with summer residencies, Northern State University faculty will model excellence in E-Learning/remote teaching methods to the students in the program, which will in turn help them envision and prepare to teach remotely when the need arises in their own careers.

Northern State University's Mission is to "provide diverse academic, civic, social and cultural opportunities that prepare students through the liberal arts and professional education for their future endeavors, while also enriching the local and regional community." Northern State University's MS.Ed. in Art Education combines the liberal arts with professional education in one program that enables its graduates to immediately and significantly enrich their students' lives and the communities in which they live.

- 5. Do any related programs exist at other public universities in South Dakota? If a related program already exists, explain the key differences between the existing programs and the proposed program, as well as the perceived need for adding the proposed new program. Would approval of the proposed new program create opportunities to collaborate with other South Dakota public universities? A list of existing system programs are available through the university websites and the [RIS Reporting: Academic Reports Database](#). If there are no related programs within the Regental system, enter "None."**

University of South Dakota offers an MFA in Art. That program is fully face to face and is not approved for online delivery.⁴ An MFA degree is designed for an artist who wants to deepen their specific medium. University of South Dakota's MFA in Art is a 60 credit, intensive, residential program. No Regental institution offers an MS.Ed. in Art Education, which is designed for art educators to broaden their knowledge across mediums so they can broaden their knowledge and improve the effectiveness of their teaching. Northern's MS.Ed. in Art Education is a 30 credit, low residency, nearly fully online program designed for current teachers to complete while working full time.

- 6. Do related programs exist at public colleges and universities in Minnesota, North Dakota, Montana, and/or Wyoming? If a related program exists, enter the name of the institution and the title of the program; if no related program exists, enter "None" for that state. Add additional lines if there are more than two such programs in a state listed.**
This question addresses opportunities available through Minnesota Reciprocity and WICHE programs such as the Western Undergraduate Exchange and Western Regional Graduate Program in adjacent states. List only programs at the same degree level as the proposed program. For example, if the proposed program is a

³ Northern State University Mission Statement. SDBOR Policy 1:10:6 <https://www.sdbor.edu/policy/documents/1-10-6.pdf>

⁴ South Dakota Board of Regents Approved Online and Off-Campus Program Sites. https://www.sdbor.edu/administrative-offices/academics/aac/Documents/Approved_Online_OffCampus_Programs.pdf

baccalaureate major, then list only related baccalaureate majors in the other states and do not include associate or graduate programs.

	Institution	Program Title
Minnesota	None	
North Dakota	None	
Montana	None	
Wyoming	None	

7. Are students enrolling in this program expected to be new to the university or redirected from other existing programs at the university?

Northern State University expects that all MS.Ed. in Art Education students will be new to the University and does not anticipate that students from its other graduate programs will transfer to the new program.

8. What are the university’s expectations/estimates for enrollment in the program through the first five years? What are the university’s expectations/estimates for the annual number of graduates from the program after the first five years? Provide an explanation of the methodology the university used in developing these estimates.

Northern State University anticipates that between 10-15 students will enter Northern’s MS.Ed. in Art Education program each year and, once fully established, will graduate 10 students per year. These conservative estimates are based on eight years of continuous data from Northern State University’s Master of Music Education program. Northern’s outstanding music faculty have created a MME program that has grown through word of mouth because of the quality of courses and the level of engagement from the music faculty. Northern’s art faculty have planned a curriculum for the MS.Ed. in Art Education that is equal in quality and engagement. Northern’s MME grew out of the University’s summer music institute for high school band and choir teachers. Like Northern’s MME, the University’s MS.Ed. in Art Education will be a low-residency program that is completed almost entirely online during the academic year, when most of the students in the program are teaching. Northern’s MS.Ed. in Art Education will follow the same enrollment trajectory as the University’s MME, drawing first from local teachers who are graduates of SDBOR institutions and then expanding nationally as word of mouth about the program and marketing take root.

Northern State University’s Master of Music Education (MME) degree program has experienced steady and tremendous growth in the numbers of MME graduate students, measured by enrollment in the fall semester:

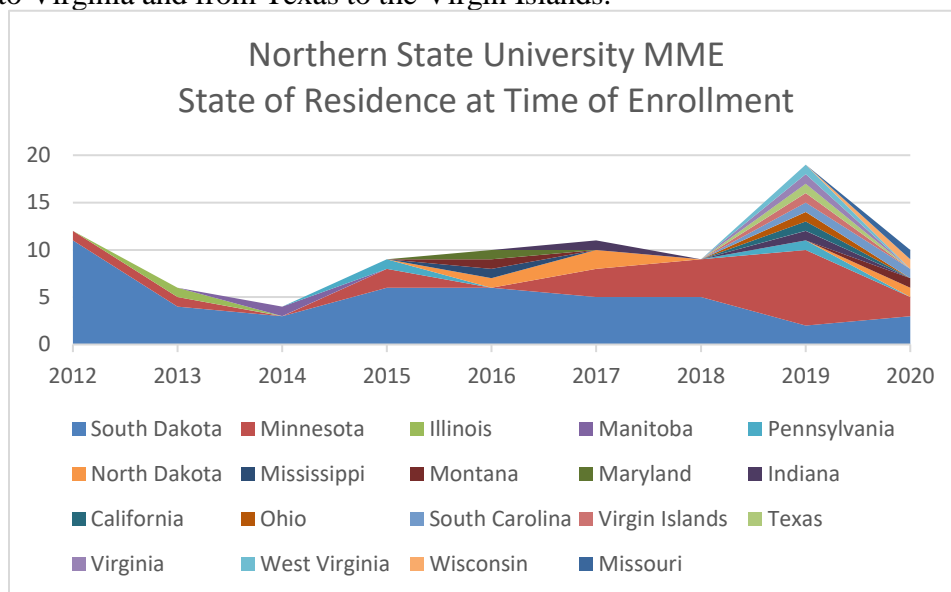
Northern State University Total Students Enrolled in the Master of Music Education (MME)									
	2012FA	2013FA	2014FA	2015FA	2016FA	2017FA	2018FA	2019FA	2020FA
MME Students	12	19	9	12	16	20	20	28	43

Northern State University’s Master’s in Music Education (MME) is designed for students to enter the program in any semester, which staggers when students graduate from the program. Reporting

graduates by year, including all 3 terms (fall, spring, summer) is the most accurate way to get a count of graduates.

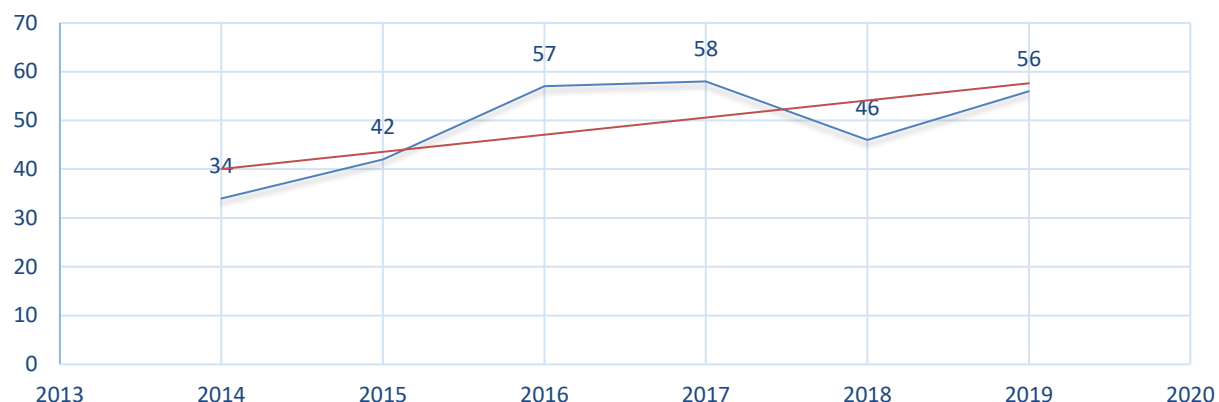
	2013FA- 2014SU	2014FA- 2015SU	2015FA- 2016SU	2016FA- 2017SU	2017FA- 2018SU	2018FA- 2019SU	2019FA- 2020SU
MME Graduates	11	5	3	5	7	10	7

The first students to enroll in Northern State University’s MME were graduates of SDBOR institutions. In 2012, 11 of the students in Northern’s MME came from South Dakota and 1 from Minnesota. Among this initial group of graduate students, 9 graduated from Board of Regents institutions, and 3 did not. By 2019, 3 new students in the program graduated from Board of Regents institutions, and 16 did not. Those 16 students enrolled from across the country, from California to Virginia and from Texas to the Virgin Islands.



The demand for Northern to offer a MS.Ed. in Art Education has grown organically, at the request of the growing number of art teachers enrolled in Northern State University’s Arts Education Institute (AEI). The one-week summer residential AEI has grown from 34 in 2014 to 56 in 2019. The overall trendline (shown in red Figure 1) has an upward trajectory. Northern has cultivated a large demand for the MS.Ed. in Art Education through the positive engagement of Northern faculty and art teachers in the AEI summer residential institutes. The first students in Northern’s MS.Ed. in Art Education will come from the pool of art teachers already engaged in graduate level art coursework with Northern’s exceptional faculty. Northern’s MS.Ed. in Art Education will grow along the same trajectory as the University’s MME, with more students coming from outside of the state than from inside of the state within 5 years of the program’s launch.

Students Enrolled in Arts Education Summer Residential Institutes (AEI) at Northern State University



9. Complete the following charts to indicate if the university intends to seek authorization to deliver the entire program on campus, at any off campus location (e.g., UC Sioux Falls, Capital University Center, Black Hills State University-Rapid City, etc.) or deliver the entire program through distance technology (e.g., as an on-line program)?

Note: The accreditation requirements of the Higher Learning Commission (HLC) require Board approval for a university to offer programs off-campus and through distance delivery.

	Yes/No	Intended Start Date
On campus	No	Choose an item. Choose an item.

	Yes/No	If Yes, list location(s)	Intended Start Date
Off campus	No		Choose an item. Choose an item.

	Yes/No	If Yes, identify delivery methods <i>Delivery methods are defined in AAC Guideline 5.5.</i>	Intended Start Date
Distance Delivery (online/other distance delivery methods)	Yes	The intended format would be a blended model that provides the majority of coursework taken online during the fall and spring semesters, with other course components completed on campus during two summer sessions.	Fall 2021
Does another BOR institution already have authorization to offer the program online?	No	If yes, identify institutions:	

10. What are the university’s plans for obtaining the resources needed to implement the program? Indicate “yes” or “no” in the columns below.

Northern State University does not request new state resources.

	Development/ Start-up	Long-term Operation
<p>Reallocate existing resources The faculty required to deliver Northern’s MS.Ed. in Art Education will be drawn from existing full-time and adjunct faculty personnel. The faculty member primarily responsible for leading the degree program will be identified through a national search process, and possess a terminal degree in art education. Presently, this position represents an existing, but vacant line that the department is repurposing in support of the MS.Ed. in Art Education.</p>	Yes	No
<p>Apply for external resources <i>If checking this box, please provide examples of the external funding identified below.</i></p>	No	No
<p>Ask Board to seek new State resources <i>Note that requesting the Board to seek new State resources may require additional planning and is dependent upon the Board taking action to make the funding request part of their budget priorities. Universities intending to ask the Board for new State resources for a program should contact the Board office prior to submitting the intent to plan.</i></p>	No	No
Ask Board to approve a new or increased student fee	No	No

11. Curriculum Example: Provide (as Appendix A) the curriculum of a similar program at another college or university. The Appendix should include required and elective courses in the program. Catalog pages or web materials are acceptable for inclusion. Identify the college or university and explain why the selected program is a model for the program under development.

Please see Appendix A, Online master’s degree programs in art education. The State University of New York – New Paltz (SUNY – New Paltz) program is 30 credits and creates a streamlined path to degree completion that makes it easy to provide a clear rotation of courses to fit student and faculty workloads. The SUNY-New Paltz curriculum and program

Northern State University will follow the standards for a master’s in art education set by our accreditor, the National Association of Schools of Art and Design (NASAD). In selecting comparable programs to use for curricula examples, Northern chose programs also accredited by NASAD. After receiving approval for the Intent to Plan

Eastern Illinois University’s master’s in art education is also accredited by NASAD. The course titles and course descriptions in Eastern Illinois University curriculum are quite close to the courses Northern State University will create in MS.Ed. in art education. In particular, Northern will use the summer studio experience at Eastern Illinois University as a model for a summer, residential studio experience.

Northern State University's professor of art education will instruct all courses focused on education theory, research, and administration. Northern's current art faculty will instruct summer studio courses in their areas of expertise to instruct graduate students broadly and deeply across art mediums.

Northern State University faculty will develop course proposals for all courses in the MS.Ed. in art education, drawing from examples at other NASAD accredited universities and mapping the courses with the NASAD standards. Northern's music faculty developed all of the courses in the University's MME, and Northern's art faculty will develop all of the courses in the University's MS.Ed. in Art Education.

12. Additional Information: *Additional information is optional. Use this space to provide information not specifically requested above. Delete this item if it is not used.*

Appendix A – Online MEd in Visual Arts Education degree program

New Paltz – The State University of New York MEd in Visual Arts Education

<https://catalog.newpaltz.edu/graduate/fine-performing-arts/art-education/>

The Master of Science in Education in Visual Arts Education serves certified art teachers who are pursuing a master's degree for professional advancement, artist-teacher development, and/or students who wish to obtain a master's degree in preparation for doctoral study. The MEd program meets New York State art teacher requirements to complete a master's degree for professional teaching certification, and is intended for regional and non-regional artist-teachers interested in a dynamic, blended graduate program that is both efficient and flexible to professional needs.

The unique curricular combination of on-campus and online course work allows for robust engagement with course curricula, development of mentorship with faculty, and building of community in student cohorts.

Degree Requirements

- MEd in Visual Arts Education students must complete a total of 30 credits, mount a final show of work, and complete a piece of scholarly writing suitable for submission to a peer-reviewed professional journal.
- ARE 501- Graduate Readings in Art Education. Credits: 1
- ARE 517 - Visual Arts Research I. Credits: 2
- ARE 518 - Visual Arts Research II. Credits: 2
- ARE 519 - Art and Pedagogy I: Credits: 3
- ARE 520 - Winter Sessions Review. Credits: 1
- ARE 721 - Art and Pedagogy II. Credits: 3
- ARS 501 - Graduate Art Seminar. Credits: 3
- ARS 511- Introduction to Graduate Studio Research. Credits: 4
- ARS 512 - Graduate Studio Research I. Credits: 2
- ARS 513 - Graduate Studio Research II. Credits: 2
- ARS 714 - Graduate Studio Research III. Credits: 4
- ARH 569 - Art in Contemporary Culture. Credits: 3

Eastern Illinois University
MA in Art Education Online
<https://www.eiu.edu/artmaonline/>

The Masters in Art, Art Education Option is a part-time 32 credit hour program blending online courses with intensive studio experiences.

The program meets for eight days during the summer at the EIU campus for the studio art components of the degree.

This program is designed to allow the practicing art teacher to complete a degree in two years. **The art education option does not lead to teacher certification.**

Accreditation:

The Department of Art Eastern Illinois University is an accredited institutional member of the National Association of Schools of Art and Design (NASAD) and Council for the Accreditation of Educator Preparation (CAEP).

Degree Requirements:

- 32 semester hours
- Master's research project that documents a substantial application of art education theory and practice.

Art Education Coursework Online (20-21 Credits)

- ART 5500 - Current Trends in Art Education. Credits: 3
- ART 5505 – Artistic Development & Learning: Contemporary Perspectives on Artistic Learning from Preschool through Adulthood Credits: 3
- ART 5510 - Assessment & Curriculum Design in Art Education. Credits: 3
- ART 5800 - Research Methods in Art Education. Credits: 3
- ART 5989 – Media & Methods: Credit: 1 (Optional and may be repeated twice)
- ART 5515 – Art, Culture, & Community: Alternative Sites for Art Education Credits: 3
- ART 5520 – Creative Utilization of Technology in Education Credits: 3
- ART 5970 - Independent Study in Art Education. Credits: 3

Art History Coursework Online (6 Credits)

- ART 5780 – Special Topics in Art History Credits: 3
- ART 5785 – Navigating the Virtual Museum Credits: 3

Studio Coursework on Campus (8 day intensive on campus studio per summer) (6 Credits)

- ART 5563 - Printmaking Techniques. Credits: 3
- ART 5574 - Impressions in Clay. Credits: 3
- ART 5602 - Methods in Digital Media. Credits: 3
- ART 5625 - Methods in Water Media. Credits: 3
- ART 5613 - Investigating the Figure. Credits: 3
- ART 5675 - Creative Casting. Credits: 3
- ART 5804 - Fiber Structures. Credits: 3