

INTERNATIONAL BUSINESS

BACHELOR OF ARTS

ALL BUSINESS MAJORS **BUSINESS CORE** 48 credits

ACCT 210	Principles of Accounting I	3 credits	BADM 457	Business Ethics	3 credits
ACCT 211	Principles of Accounting II	3 credits	BADM 482	Business Policy and Strategy	3 credits
BADM 101	Survey of Business	3 credits	ECON 201	Principles of Microeconomics	3 credits
BADM 220	Business Statistics	3 credits	ECON 202	Principles of Macroeconomics	3 credits
BADM 244	Business Communications	3 credits	IDL 190	First Year Seminar	2 credits
BADM 284	Career Planning	1 credit	MIS 205	Advanced Computer Applications	3 credits
BADM 310	Business Finance	3 credits	MIS 325	Management Information Systems	3 credits
BADM 350	Legal Environment of Business	3 credits			
BADM 360	Organization and Management	3 credits			
BADM 370	Marketing	3 credits			

INTERNATIONAL BUSINESS STUDIES PROGRAM REQUIREMENTS 38-40 credits

FOREIGN LANGUAGE/INTRODUCTORY I AND II 8 credits

CULTURAL EXPERIENCE AND/OR ADDITIONAL

FOREIGN LANGUAGE 6-8 credits
 Intermediate Foreign Language I 3-4 credits
 Intermediate Foreign Language II 3-4 credits
 Student Exchange 1-8 credits

CULTURAL, POLITICAL, GEOGRAPHIC STUDIES 6 credits

Choose two courses from two different areas. (i.e., If first course is from area 1, second course must be area 2 or 3.)

AREA 1 CULTURAL STUDIES

ANTH 210 Cultural Anthropology 3 credits
 GEOG 200 Intro to Human Geography 3 credits

AREA 2 - POLITICAL STUDIES

POLS 250 Intro to International Relations 3 credits
 POLS 440 Comparative Government 3 credits
 POLS 453 American Foreign Policy 3 credits
 POLS 468 Politics And Religion 3 credits

AREA 3 - GEOGRAPHIC STUDIES

GEOG 210 World Regional Geography 3 credits
 GEOG 320 Regional Geography 3 credits
 GEOG 459 Political Geography 3 credits
 POLS 459 Political Geography 3 credits

INTERNATIONAL BUSINESS

BADM 440 International Financial Management 3 credits
 BADM 468 International Management 3 credits
 BADM 478 International Marketing 3 credits
 ECON 442 International Finance 3 credits

ELECTIVES CHOOSE TWO:

ACCT 421 International Accounting 3 credits
 BADM 379 Logistics 3 credits
 BADM 458 International Business Law 3 credits
 BADM 479 International Human Resource Management 3 credits
 BADM 480 International Sales and Negotiations 3 credits
 BADM 494 Internship 1-12 credits
 ECON 441 International Trade 3 credits
 EXCH 389 Student Exchange 1-16 credits
 EXCH 489 Student Exchange 1-18 credits
 Additional Language courses

INTERNATIONAL BUSINESS STUDIES PROGRAM

EXAMPLE OF PLAN OF STUDY

	FALL		SPRING			
	Course	Credit	Course	Credit		
FIRST YEAR	IDL 190	First Year Seminar	2	SPCM 101	Fundamentals of Speech	3
	ENGL 101	Composition I	3	ENGL 201	Composition II	3
	BADM 101	Survey of Business	3	Natural Science with Lab Course (see catalog)		3-4
	Introductory Foreign Language I (see catalog)		4	Introductory Foreign Language II (see catalog)		4
	MATH 101/101L Intermediate Algebra or			MATH 114/114L College Algebra if needed		4
	MATH 114/114L College Algebra		4			17-18
		16				
SECOND YEAR	ACCT 210	Principles of Accounting I	3	ACCT 211	Principles of Accounting II	3
	BADM 220	Business Statistics	3	BADM 284	Career Planning	1
	BADM 244	Business Communications	3	ECON 202	Principles of Macroeconomics	3
	ECON 201	Principles of Macroeconomics	3	MIS 205	Advanced Computer Applications	3
	Natural Science with Lab Course (see catalog)		3-4	GEOG 210	World Regional Geography	3
			15-16	Arts and Humanities Course: Artistic Expression (see catalog)		3
					16	
THIRD YEAR	BADM 310	Business Finance	3	MIS 325	Management Information Systems	3
	BADM 350	Legal Environment of Business	3	BADM 360	Organization and Management	3
	Arts and Humanities Course: Literature (see catalog)		3	BADM 370	Marketing	3
	HIST 121 or HIST 122 Western Civilization		3	Additional Arts and Humanities Course (see catalog)		3
	Intermediate Foreign Language I or International Exchange*		3	Intermediate Foreign Language II or International Exchange*		3
			15			15
FOURTH YEAR	BADM 440	International Financial Management	3	BADM 468	International Management	3
	BADM 457	Business Ethics	3	BADM 482	Business Policy and Strategy	3
	BADM 478	International Marketing	3	ECON 442	International Finance	3
	General Elective or Minor Course (see catalog)		3	Additional Arts and Humanities Course (see catalog)		3
	International Business Studies Elective (see catalog)		3	International Business Studies Elective (see catalog)		3
	Political Studies (POLS 250) or Cultural Studies (ANTH 210) (see catalog for all course options)		3			15
		18				

*Student may enroll in Intermediate Foreign Language credits, or Study Abroad on an International Exchange EXCH 289/389/489 with 1-8 credits possible (short or long term options available in spring, summer or fall terms)

Suggested Double Majors: Accounting, Banking and Financial Services, German, Management, Marketing, Spanish, Political Science

Suggested Minors: Accounting, Agribusiness (jointly with SDSU), Banking and Financial Services, Chinese, Economics, Entrepreneurial Studies, German, Human Resource Management, Marketing, Political Science, Spanish