

Jon Hart



Objective

To serve as the next Director of Athletics at Northern State University. Committed to helping lead the Wolves to new heights while enhancing the student-athlete, staff and community experience.

Experience

APRIL 2016 – PRESENT

Director of Athletics | Dakota Wesleyan University, Mitchell SD

- Oversee operations for 16 sports, 430+ student-athletes and 40+ coaches
- Raise over \$750,000 annually (\$600,000 general fundraising & \$150,000 in athletic scholarships)
- Facilitate and maintain partnerships with over 30 corporate sponsors
- Assisted in \$12M campaign for DWU & Avera Sport and Wellness Center
- Assisted in securing a seven year \$40M campaign in four years
- First National Championships in school history (WBB in 2018, T&F Athletes in 2019)
- Conference and national committee involvement (listed below in work-related experience)
- Oversight of entire athletic budget and financial aid tracking
- Secured multi-year agreement with Under Armour
- Staff and student-athlete conflict resolution, mentorship and evaluation
- Planning and coordination of fundraising events and campaigns
- Eligibility and Title IX assessment
- Established DWU's first ASA (Association of Student Athletes)
- Gameday and event management- officials, staff, security and administration
- Scheduling oversight
- Contract oversight and negotiation
- Travel coordination and oversight

MAY 2012 – APRIL 2016

Associate Athletic Director | Dakota Wesleyan University

- Full tracking and operation of budget for each sport/program
- Letters of intent and financial aid tracking
- Marketing initiatives- logo change and website overhaul
- Game management duties- coordinate game workers, officials, security, etc.
- Event coordination- fundraising events, National Signing Day, service projects, halftimes
- Title IX and eligibility assessment (compliance)
- Coach and student-athlete conflict resolution
- Coach mentoring and evaluations
- Scheduling of events, games, officials, practices/workouts
- Attended and networked at national and local conferences and conventions
- Contract negotiation and evaluation
- Travel arrangements
- General office management and other daily operations





MAY 2012 – APRIL 2016

Athletic Development Officer | Dakota Wesleyan University

- Met all goals pertaining to annual fund, booster club and corporate partnerships
- Assisted in \$12M campaign for new wellness complex and additional renovation funds
- Developed and cultivated relationships with a large donor base through personal visits, phone calls and online/traditional mailings
- Wealth engine experience
- Created online content, mailings, and visual pieces for clientele



MAY 2011 – MAY 2012

Bank Clerk | First National Bank SD, Mitchell SD

- Deposits, withdrawals, transfers
- Issuing negotiable items (cashier's checks, traveler's checks, money orders, etc.)
- Collection and customer issue resolution
- Business referrals
- Balancing vault, cash drawers, ATMs, etc.
- Savings bond purchases and redemptions
- Batching and processing proof of work

MAY 2011 – CURRENT

Other Work Related Experience

- **Great Plains Athletic Conference (GPAC)**
 - o Current GPAC AD Chair
 - o GPAC Return to Play Taskforce Member
 - o National AD representative for GPAC
- **National Association of Intercollegiate Athletics (NAIA)**
 - o NAIA ADA- Board of Directors
 - o National Tournament Committee- Opening Rounds
 - o Membership Committee (NAIA ADA)
- **Tournament Director**
 - o 2015 GPAC Baseball Tournament
 - o 2017, 2018, 2020 State Special Olympics Basketball
- **Board & Club Member**
 - o Mitchell Sports & Events Authority, DWU TeamMakers, Mitchell Rotary, Mitchell QB Club, Mitchell Lions, Mitchell Exchange, Mitchell Kiwanis
- **DWU Sports Information Director Intern/GA (Fall 2009- Spring 2012)**
 - o Generated press releases, statistics, media guides, online content, award nominations
- **Corn Palace Daktronics/Video Operator (Spring 2011)**

Education

SUMMER 2011- SPRING 2012

Master of Arts in Education / Dakota Wesleyan, Mitchell SD

- Administration and Educational Policy Emphasis
- Graduated with 3.8 GPA on 4.0 scale



FALL 2007- SPRING 2011

Bachelor of Arts / Dakota Wesleyan, Mitchell SD

- Sports Management and Business Major
 - 3.4 GPA on 4.0 scale
 - Named to Deans List
 - Student-athlete for football and baseball programs
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