

PROGRAM REQUIREMENTS

ORAL OR ELECTRONIC COMMUNICATIONS

- SPCM 101 – Fundamentals of Speech **3 credits**

ARTS AND HUMANITIES

- ENGL 486 – Rhetorical Theory and Practice **3 credits**
- MCOM 210 – Basic Newswriting **3 credits**
- MCOM 311 – News Editing **3 credits**
- SPCM 223 – Mass Communications **3 credits**

SOCIAL AND BEHAVIORAL SCIENCES

- SOC 100 – Introduction to Sociology **3 credits**
- SOC 260 – Pop Culture and Society **3 credits**

SUGGESTED ELECTIVES

- Literature
- Foreign language
- BADM 370 – Marketing **3 credits**
- PHIL 100 – Introduction to Philosophy **3 credits**
- POLS 100 – American Government **3 credits**
- POLS 210 – State and Local Government **3 credits**
- SPCM 150 – Introduction to Public Relations **3 credits**